THE HOLLYWOOD PARTNERSHIP

PROPERTY MANAGER MARKETING TOOLKIT:

About The Hollywood Partnership

The Hollywood Partnership is here to provide <u>enhanced services</u> above and beyond that which the City of Los Angeles provides. For residents & property managers, we offer the following free services on your behalf:

- Directory of local businesses & services
- Parking map
- Updates on special events & promos
- Pride Village during LA Pride
- Public pathway maintenance services (power washing, graffiti removal, trash pickup)
- 24/7 Community Dispatch Center
- Read our FAQs here

Questions? You can always email marketing@hollywoodpartnership.com

DISPATCH CENTER

We are excited to announce the opening of the Hollywood Partnership Community Dispatch Center. This unique facility will now act as the central hub of operations for our newly enhanced cleaning, safety, and hospitality teams and allows stakeholders like you to have quick and easy access to our services 24/7. All you have to do is dial one number, 567-HLY-WOOD (459-9663), to make a non-emergency service request at any time.

Images:

Visit these linked folders to access images you can share digitally or print out for your stakeholders:

- Ambassador Images
- Dispatch Center Flyers
- Social Media Images

(continued next page)

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Helpful Links:

The below links are useful tools to send stakeholders with questions, or to familiarize yourself with the program. Post in the breakroom, send to your staff, customers, & guests, and familiarize yourself with all of our services!

- Clean & Safe Landing Page
- Resident Portal
- Business Portal
- Dispatch FAQs
- FAQs About The HP
- Dedicated Program Pages:
 - O <u>Clean Team</u>
 - Safety Team
 - Hospitality Team
- Short link for Twitter: <u>bit.ly/DispatchCenter</u>

Quick & Easy Share:

Copy paste the below to share on your social channels or newsletter!

Announcing the Hollywood Partnership Community Dispatch Center, a 24/7 helpline for all clean, safe, and hospitality initiatives run by The HP. Just call 567-HLY-WOOD (459-9663) for real time service. Read more: bit.ly/DispatchCenter

